

Goldmedal Launches Winzo BLDC Fan: Power-Saving Innovation with Elegant Design

~ Stylish performance, smart features, and high energy efficiency for modern homes ~

Mumbai, 22 July 2024: Goldmedal Electricals, a leading name in India's Fast Moving Electrical Goods (FMEG) industry, has announced the launch of its latest innovation — the **Winzo BLDC Fan**. Engineered with advanced **BLDC technology**, the Winzo fan is designed to deliver high performance, energy efficiency, and silent operation, all wrapped in an elegant aesthetic.

Built for the modern Indian consumer, the Winzo BLDC fan offers a seamless blend of **style, functionality, and smart features**, making it a perfect addition to contemporary homes, offices, and indoor spaces.

Key Highlights of the Winzo BLDC Fan:

- **BLDC Technology:** Offers over **60% more energy savings** compared to conventional fans.
- **Elegant Motor Design:** A sleek and modern appearance that enhances room décor.
- **Remote Controlled:** Comes with **IR remote** for convenient operation.
- **LED Indicator Lights:** Add a smart touch to the fan's operation status.
- **Multiple Speed Settings:** Customizable airflow with **OFF Timer Function** (2, 4 & 6 hours).
- **Superior Air Delivery:** High airflow output, even at **low voltage**.
- **Whisper-Quiet Operation:** **No humming sound**, ensuring peaceful environments.
- **Premium Build:** Features **high-grade materials, extra copper winding**, and robust construction for durability.

The Winzo fan is engineered with precision components including **double ball bearings, super-efficient BLDC motor, permanent magnet rotor**, and a **speed sensor** – all contributing to a long-lasting, energy-efficient, and smooth fan experience.

Commenting on the launch, Bishan Jain, Director of Goldmedal Electricals, said “At Goldmedal, innovation means delivering not only smarter products but also solutions that bring comfort, sustainability, and elegance into people's lives. The Winzo BLDC Fan is a true masterpiece — designed to perform efficiently, quietly, and reliably while adding a modern flair to any space. It redefines what Indian consumers can expect from a ceiling fan.”

The **Winzo BLDC Fan** is available across major retail outlets.

About Goldmedal Electricals:

Goldmedal Electricals is a home-grown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high quality wiring devices and introducing a host of innovations in the industry. The company has manufacturing units in Vasai outside Mumbai, Bhiwadi in Rajasthan, and Vijayawada in Andhra Pradesh. It is one of the few companies in the industry to have a completely in-house, state-of-the-art tool room and testing facility. Today, the company manufactures a vast range of electrical products including various types of Switches, Home automation systems, LEDs, Fans, Geysers, Security Systems, Entertainment devices, Doorbells, Wires, Cables, DBs and more for residential buildings as well as commercial establishments.

For further information, please contact:

Adfactors PR

Lakshita Jain

Mob: +91 90156 85445

Email: jain.lakshita@adfactorspr.com